

International E-Z UP, Inc.

Artwork Requirements For Graphic Silkscreen and Digital Imaging

Our Custom Art Department can process artwork for both Screen Printing or Digital Image Process. In order to provide your custom graphic order in a timely manner and keep additional artwork charges to a minimum, the listed guidelines should be followed.

- All fonts need to be outlines - (in order to avoid any defaulted text)
- Artwork should be using Pantone Solid Coated colors - for silk-screened purposes
- Digital imaging will be output in CMYK process
- Half-toned colors will be output at 30 LPI (lines per inch for silk-screen)
- Colors will be matched as close as possible, but cannot be matched at 100%.
- Email all art files directly to the following address: artwork@ezup.com
Please include your sales representatives attention and your contact info.
- You may use ZIP or STUFFIT compression for multiple files. (Mac or PC).
- Large files over **30MB** should be sent on cd-rom or dvd-rom.
- Send artwork early to avoid production delays.
- All graphics are subject to review and approval before production.
- Additional artwork charges may be incurred if graphics fail to meet these requirement.
- Artwork should be sharp, clean and smooth and free of jagged lines/shapes.
- Elaborate artwork may require additional cleanup charges.

Accepted Digital Generated Artwork Applications

Adobe Illustrator CS3 (Mac or PC) - MUST convert your fonts to outlines and save as native Illustrator format (ai). Artwork should be in ONLY vector format. All RASTER objects in artwork may require artwork changes if not of appropriate resolution. Artwork should be in PMS - Pantone Solid Coated ink colors.

Adobe Photoshop CS3 (Mac or PC) - MUST rasterize your fonts and save files as .psd (if you have layers) (or need transparency). Will also accept Photoshop TIF or EPS formats. Image resolution should be 150 dpi at 100% size the artwork is to be printed at. (or 300 dpi and 1/2 the actual size to be printed)

CorelDraw (PC) - Fonts must be converted to curves and saved as .cdr file. Pantone Solid Coated ink colors.

Accepted Media - CD-ROM, DVD-ROM-single layer.

Please contact your sales representative or E-Z UP® Professional Products Division for further graphic artwork requirement assistance or custom graphics inquiries.

International E-Z UP, Inc.
Professional Products Division
1601 Iowa Ave. Riverside, California 92507 USA
1-800-457-4233
send graphics / artwork to: artwork@ezup.com